

Job Description

Graduate Marketing Officer

Location: Blyth, Northumberland, UK

Harlyn Solutions is an engineering-led transportation company specialising in moving complex and unique cargo. Harlyn has grown quickly through innovative thinking, detailed engineering and responding quickly to meet our clients' requirements. We solve complex transportation problems enabling our clients to focus on their main business operations.

Harlyn is looking for a marketing graduate to join our team and support the execution of our content creation on a full-time basis.

What we expect from you:

We are looking for someone who can support with all aspects of marketing activity for the business:

- Developing copy and content in line with brand guidelines
- Social media planning
- Management of social media channels
- Assisting with the production of marketing videos, photography shoots and other content
- Support with event preparation and logistics
- Support the Business Development manager with marketing analytics and CRM admin
- First port of call for marketing queries, requests and feedback alongside communicating with our customers.
- Working within the team to continue working on brand growth and awareness
- Some out of hour duties where required – mainly for events, photography shoots etc

What we offer in return:

- Travel opportunities
- A diverse and exciting career working across a range of industries
- Challenge and variety every day
- Working with a young and dynamic team
- Independence and responsibility

Qualifications and expertise

- Experience or a degree in marketing or similar subjects
- A good mix of soft skills
- Copywriting experience
- Can work on their own innovative
- Sound communication skills
- A can do, driven attitude and not afraid to bring their ideas to the table
- Ability to work in a dynamic team
- Ability to build business awareness
- Driving license

Please send CV's and covering letters to Hello@HarlynSolutions.com



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For details on what we get up to visit our website: www.HarlynSolutions.com